



Team TROPHYLITE takes on the Baja 1000

Chandler, AZ
November 15, 2009

Team TROPHYLITE is in final preparation to run a factory effort at this years' Baja 1000. A last minute deal was formed to have a team run one of the General Tire TROPHYLITE house trucks at the Baja 1000, lead by TROPHYLITE president and owner Greg Foutz. Series Sponsor KC HiLiTES stepped up to be the race title sponsor on the truck for the special Baja 1000 event. Donning the bright yellow colors of the KC HiLiTES brand, one of the newest TROPHYLITE trucks in the stable will be showcased and driven through the roughest terrain known to off-road racing. Utilizing the spec tire used by all TROPHYLITE trucks, the General Grabber AT2, the team will battle the rugged and rocky terrain of the Baja peninsula.

"We got this deal put together very late for the 1000 this year. I really don't like to do the last minute deals like this but we will pull it off. I think it's very important to show how tough the TROPHYLITE trucks are. A finish at the Baja 1000 will show everyone what they can do. This is the first time the TROPHYLITE trucks have been entered in the Baja 1000. Even though the series started nearly 2 years ago this will be the first effort put together to run the biggest of all

off-road races. We will bring our best effort and support just like we did last year for the Ford Raptor project. Look for a great finish from our group. I am excited for the effort and want to thank all of our series sponsors, General Tire, KC HiLiTES, MasterCraft Safety, Currie Enterprises, FOX Shox, and KMC wheels. Since this isn't a normal TROPHYLITE points' race, our series sponsors really stepped up to help. Especially Michael DeHaas from KC...We are lucky to have the support we have from great people like Michael," commented Foutz about the effort

Driving responsibilities will be handled by 3 driving teams. Leading the way from the start line and driving to the Borego pit at mile 205 will be Mike West from [BBQ Island](http://www.bbqislandinc.com) www.bbqislandinc.com. Greg Foutz TROPHYLITE president will step in for the roughest section of the race and run the 200 miles from Borego down to Matomi wash and back to Borego through San Felipe. Greg will be joined by General Tire's own Tony Talbert in the right seat to test the durability of the General Grabber AT2 tires in person. For the last leg Richard Cassey will take the wheel following his great finish at the TROPHYLITE race in the TORC series, and do the final section all the way back to Ensenada. You can follow the team on race day on the Internet at www.racetheworld.net . Look for us in the class 7.2 listing and look for driver of record Richard Cassey.

2010 looks promising for TROPHYLITE and team owners with a full desert racing schedule here in the United States, and a full short course race schedule. The complete General Tire TROPHYLITE race schedule will be announced soon. In addition TROPHYLITE recently made its way Down Under for a 2010 full race schedule in Australia.

The 2010 Australian Schedule looks like this:

Donald 500, Victoria, Easter weekend, Loop Race
Finke Desert Race Northern Territory, 12/13 June Point to point race
Griffith, New South Wales, 24/25 July, Point to point race
Pines Enduro, South Australia, 4/5 September, Loop Race
Goondiwindi 400, Queensland, 16/17 October, Loop race

For more information www.TROPHYLITE.com

The final race of the General Tire TROPHYLITE® Series will be here before you know it! With a very close points chase and a purse of \$65,500 on the line, the final round is sure to be exciting. Be sure to visit the TROPHYLITE® website often for the latest news, updates and photos!

General Tire and TROPHYLITE® - Making Headlines!
http://www.trophylite.com/frames/TROPHYLITE_News_06152009_DS.pdf

2009 SERIES SCHEDULE

Round #5 BITD Henderson Fabtech Classic

2010 SERIES SCHEDULE

Coming Soon !!



TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver's seat of state of the art purpose built off-road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2009 General Tire TROPHYLITE Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

To view the all new TROPHYLITE commercial, click [TROPHYLITE Commercial](#)

Thanks for taking time to read our newsletter. Be sure to check out our site at www.trophyLite.com or email media@trophyLite.com for media inquiries.

If you would like to speak to someone about TROPHYLITE, please call (480) 633-3010.

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