



TROPHYLITE Embraces the future with TORC adding a full short course series for 2010

Chandler, AZ  
September 24, 2009

Now you can choose from long course off-road desert racing or full tilt short course racing in the same TROPHYLITE trucks. In a bold move and weeks of negotiation TROPHYLITE and TORC are happy to announce the next evolution of the TROPHYLITE race series. The addition of a full short course series for the TROPHYLITE trucks that will be run in the TORC series. The addition of the short course race series will be available for all TROPHYLITE teams and will be focused around the west coast races held by TORC. The General Tire TROPHYLITE off-road race series will still have a full 5 or 6 race desert series and championship as it has in years past. The addition of the short course series will enhance the options open to truck and team owners.

TROPHYLITE teaming up with TORC makes sense to bring a low cost spec truck class to the TORC series. In addition to working with TORC this will also allow TROPHYLITE to work with

USAC on the series for safety and rules for the events. USAC is well known for their involvement in motorsports and their governing of events.

TROPHYLITE and USAC are in the process of working through a rule modification that will allow drivers to enter the TORC events in a TROPHYLITE truck at the age of 14 years old with their parental permission. Another bold move by the group to bridge the gap for the younger drivers wanting to get into trucks and build their experience.

Look for the next General Tire TROPHYLITE race for 2009 to be held at the TORC race in Las Vegas on October 23- 24 at the Las Vegas Motor Speedway. This will be the debut of the TROPHYLITE trucks in the TORC series aimed to carry the momentum into next years full schedule.

*TROPHYLITE owner and President Greg Foutz commented "Working with TORC is exciting for us. It will be alot of work for all of us at TROPHYLITE but I think it will be great for the guys that want to go racing in the short course stuff and not have to shell out tons of money. This will provide a real competitive and inexpensive way to race a truck in the TORC series. The guys at USAC have been awesome in helping with getting the driving ages down to 14 for us so that we can use this as a spring board for the up and coming drivers too. This will be provide racers with the lowest cost of entry into a competitive short course off-road race program with TROPHYLITE. Keeping the spec trucks the same allows everyone to race longer desert races and short course with the same truck."*

With full turnkey TROPHYLITE trucks starting at only \$51,500 this will be the most affordable truck class available in the short course racing world. TROPHYLITE also has rental trucks available and full arrive and drive programs that will start in 2010 for all TORC races.

*"This is one of those things that just makes sense to me. These TROPHYLITE trucks are a great value and I think will be great to watch. I have driven these trucks and they are a blast. I know that working with Greg and the TROPHYLITE guys will be great and bring some well needed affordable racing to our TORC series."* said Ricky Johnson when asked about the new venture.

For more information [www.torcseries.com](http://www.torcseries.com) and [www.usacracing.com/torc\\_index](http://www.usacracing.com/torc_index)

The final two races of the General Tire TROPHYLITE® Series will be here before you know it! With a very close points chase and a purse of \$65,500 on the line, the final two rounds are sure to be exciting. Be sure to visit the TROPHYLITE® website often for the latest news, updates and photos!

General Tire and TROPHYLITE® - Making Headlines!

[http://www.trophylite.com/frames/TROPHYLITE\\_News\\_06152009\\_DS.pdf](http://www.trophylite.com/frames/TROPHYLITE_News_06152009_DS.pdf)

---

## 2009 SERIES SCHEDULE

### Round #4

Traxas TORC series presented by Amsoil  
October 23-25  
Las Vegas, NV

### Round #5

BITD Henderson Fabtech Classic  
December 4-6 Henderson, NV



TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver's seat of state of the art purpose built off-road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2009 General Tire TROPHYLITE Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

To view the all new TROPHYLITE commercial, click [TROPHYLITE Commercial](#)

Thanks for taking time to read our newsletter. Be sure to check out our site at [www.trophylite.com](http://www.trophylite.com) or email [media@trophylite.com](mailto:media@trophylite.com) for media inquiries.

If you would like to speak to someone about TROPHYLITE, please call (480) 633-3010.

TROPHYLITE  
TROPHYLITE LLC