



TROPHYLITE Teams with MasterCraft for multi year deal

Chandler, AZ - June 17, 2009

TROPHYLITE® is once again proud to announce another exciting long-term partnership for the 2009 race season! MasterCraft® Safety, the leading U.S manufacturer of off-road race suits, seats and restraint systems, has stepped up to the plate with a generous \$2000.00 contribution to this year's points fund. The exclusive three-year agreement brings the 2009 purse payout to an astonishing \$65,500 for the General Tire TROPHYLITE® Series!

In addition to providing further monetary incentives to series racers, MasterCraft® Safety is offering exclusive savings through the TROPHYLITE® parts program. Keeping with the philosophy of the affordability of this spec-class, teams can now purchase MasterCraft® Safety's newly introduced and comprehensive line of custom race suits (available with an optional TROPHYLITE® patch), neck collars and protective apparel gear at special promotional prices. Furthermore, TROPHYLITE® owners can also receive significant savings through the parts program on select MasterCraft® seats, restraints, window nets and limiting straps.

Order fulfillment for the MasterCraft® product line will be coordinated through the TROPHYLITE® headquarters in Chandler, Arizona. Significant stock is available for most popular items and will provide a quick turn-around for order fulfillment!

"MasterCraft® Safety is excited to be partnered with the TROPHYLITE® Series and be a part of this extremely affordable racing program. I believe this spec-class is a positive addition to off-road racing and another step to ensuring the continued growth of the sport. I look forward to a long-term commitment and partnership with the race teams and the TROPHYLITE® Series," commented Robbie Pierce, owner and CEO of MasterCraft®.

The 6th Annual Baja Cup Challenge

Come join in on the excitement at the historic Glen Helen Raceway on June 27th and 28th as TROPHYLITE® racers battle it out during Round 2 of the heated points competition! Friends, family and enthusiasts are also invited to cheer on their favorite racers from the numerous unobstructed viewing areas and grandstands.

Tech and Safety Inspection will be held on Saturday, June 27th from 3pm - 7pm.

TROPHYLITE® racers will be provided an opportunity to check out the track during the controlled pre-run (no racing!) on Sunday, June 28th from 10:00am - 11:30am.

The Driver's meeting will take place on Sunday June 28th at Noon - directly following the pre-run activities and will be held in the main pit area of the South Lot.

TROPHYLITE® Race No. One: Sunday, June 28th 1pm - 2pm.

TROPHYLITE® Race No. Two: Sunday, June 28th 5pm - 6pm.

For additional information on this unique and affordable spec-class or series schedule of races and events, check out the web-site at www.trophyllite.com!

TROPHYLITE® is Making Headlines!

http://www.trophyllite.com/frames/TROPHYLITE_News_06152009_DS.pdf

2009 SERIES SCHEDULE

Round #3: Glen Helen Baja Cup - June 27-28 San Bernardino, CA

Round #4: Ricky Johnson Off-Road Grand Prix - October 29-31, Las Vegas, NV

Round #5: BITD Henderson Fabtech Classic - December 4-6 Henderson, NV



TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver's seat of state of the art purpose built off-road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2009 General Tire TROPHYLITE Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

To view the all new TROPHYLITE commercial, click [TROPHYLITE Commercial](#)

Thanks for taking time to read our newsletter. Be sure to check out our site at www.trophyLite.com or email media@trophyLite.com for media inquiries.

If you would like to speak to someone about TROPHYLITE, please call (480) 633-3010.

TROPHYLITE
TROPHYLITE LLC