



### **2009 General Tire TROPHYLITE Series Competitor Messer Beats Them All... Twice**

Heber, California (February 16, 2009) - TROPHYLITE would like to congratulate Gary Messer on his two recent victories at the SCORE Laughlin Desert Challenge and last weekend's SNORE Battle at Primm. Messer drove his TROPHYLITE to two dominating victories in the SCORE Sportsman Truck Class at the Laughlin Desert Challenge and the SNORE Mini Metal Class at the Battle at Primm.

Gary Messer, who has competed in every TROPHYLITE series race since its inception, stated "In both Laughlin and Primm we had zero problems, the truck performed flawlessly, and we passed a lot of people after starting in the back of our class at both events." It should be noted that Messer raced his TROPHYLITE in compliance with all 2009 General Tire TROPHYLITE Series Rules in both events, and was able to beat trucks with substantially more horsepower

and wheel travel.

The 2009 General Tire TROPHYLITE Series continues at the historical General Tire Mint 400 Off-Road Race in Las Vegas, Nevada March 26-29. The General Tire Mint 400 Off-Road Race will be the most challenging race in TROPHYLITE history. TROPHYLITE competitors will also be rewarded with the largest payout of the season totaling in excess of \$13,000 as well as bonus points for finishing positions 1st - 3rd.

## 2009 SERIES SCHEDULE

Round #1: DRIVE Racing TROPHYLITE 200 - January 16-17 - Plaster City, CA

Round #2: SNORE General Tire Mint 400 - March 26-29 - Las Vegas, NV

Round #3: Glen Helen Baja Cup - June 27-28 - San Bernardino, CA

Round #4: Ricky Johnson Off-Road Grand Prix - October 29-31 - Las Vegas, NV

Round #5: BITD Henderson Fabtech Classic - December 4-6 - Henderson, NV





TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver's seat of state of the art purpose built off-road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2009 General Tire TROPHYLITE Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

To view the all new TROPHYLITE commercial, click [TROPHYLITE Commercial](#)

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If you would like to speak to someone about TROPHYLITE, please call (480) 633-3010.

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