



TROPHYLITE Teams Ready for BITD Blue Water GP

Heber, California (May 12, 2008)- Coming off a successful debut at the SNORE Battle of Primm, the KMC Wheels TROPHYLITE Series Presented by KC HiLiTES returns to action at the 2nd annual Best in the Desert Blue Water Gran Prix in Parker, Arizona on Saturday, May 17.

The Blue Water Gran Prix course will be a highly technical 11 mile course situated next to the banks of the Colorado River. TROPHYLITE competitors will run eight laps. A unique feature of the race will be the land rush style start that will promise to add a level of excitement to the event. A good start will be crucial for a shot at the purse of \$12,125 in addition to the valuable points towards the KMC Wheels TROPHYLITE Series Presented by KC HiLiTES. The TROPHYLITE race is scheduled to start at 2:45 PM.

Making a guest appearance in the TROPHYLITE ranks will be ESPN X-Games commentator and desert racing veteran Cameron Steele. "I am looking forward to mixing it up with these TROPHYLITE guys, and see if I can cause a little chaos and come out with the win." commented Steele. Having competed in most off-road classes on both two and four wheels, Steele is looking forward to the challenge of TROPHYLITE.

TROPHYLITE CEO Matt Scaroni commented "We are looking forward to the Blue Water Gran Prix, Casey folks and the entire Best in the Desert Racing organization are the premiere promoters of desert racing, we are glad to add the excitement of TROPHYLITE to an already top-notch race. This will be an exciting race for racers and fans alike."

After an impressive showing at the Battle of Primm, the Lone Kid Racing Team of Logan Knecht and Billy Worthing sit atop the KMC Wheels TROPHYLITE Championship Series Presented by KC HiLiTES. The only thing hotter than the temperature in Parker will be the competition, come witness the excitement of TROPHYLITE!

TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver's seat of state of the art purpose built off road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2008 KMC Wheels TROPHYLITE Championship Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

TROPHYLITE supporters include: *KMC Wheels, KC HiLiTES, General Tire, Currie Enterprises, Fox Racing Shox, Mastercraft Seats, Turn Key Engine Supply, and Shell*

For Media Inquiries please contact Silvia Muñoz media@trophylite.com or visit www.trophylite.com for more information.