



Five Drivers Head to Glen Helen Baja Cup with a Shot at a Championship

Heber, California (December 10, 2008) – After a season of close quarters racing, the 2008 KMC Wheels TROPHYLITE Series Presented by KC HiLiTES is set to conclude this weekend at the Baja Cup Challenge taking place at the storied Glen Helen Raceway in San Bernardino, California. TROPHYLITE points are scored by adding the best four out of five races of the season. This equation has added some great excitement to the end of the year championship battle. Following a hard fought point's battle Louis Chamberland leads Gary Messer, Mike Jenkins, Glen Rolfe and Vance Smith in drivers who have a mathematical shot at winning the inaugural TROPHYLITE Championship.

The Baja Cup Challenge will utilize a unique 3 mile race course that has both short course and desert characteristics. Following a brief morning practice session, TROPHYLITE competitors will line up side by side for two intense hours of racing. Contrary to most off-road racing events, the Baja Cup Challenge will be determined by time rather than a defined distance. Furthermore, teams will be required to make a minimum of two pit stops throughout the course of the race.

At the current time, Chamberland controls the points. If Gary Messer, Mike Jenkins, Glen Rolfe or Vance Smith want a shot at becoming the inaugural champion of the TROPHYLITE Series, they will need to race hard and hope that a little racing luck will shine on them. The Glen Helen Baja Cup Challenge promises to hold plenty of excitement and intrigue until the checkered flag falls.

Just to create a little bit more excitement or maybe havoc, the owners of TROPHYLITE, Matt and David Scaroni will be fielding two trucks of their own under their family's SMD Motorsports Banner. The Scaroni brothers' trucks will remain in exhibition status and not take purse or points away from other TROPHYLITE teams. Matt Scaroni will be partnered up with desert racing icon Scott Steinberger. The Scaroni brothers have not raced head to head in over 10 years. TROPHYLITE Co-Owner David Scaroni commented, "I have not had a head to head race with my brother for a long time, I think the last time we raced each other, he crashed and I won, hopefully I can continue my winning streak I have over him."

TROPHYLITE founder Matt Scaroni commented "The Glen Helen Baja Cup Challenge is a great way to conclude TROPHYLITE's inaugural season. This season has exceeded all expectations and we even have greater things in store next year." Matt continued further "With the economy as down as it is right now, we are optimistic about TROPHYLITE's prospects of providing a competitive and affordable racing environment throughout this strained economic time and well into the future. We are currently building trucks #22 and #23 in our shop, I feel very blessed heading into the holiday season to have sold the amount of TROPHYLITE trucks that we have sold this year and the great camaraderie we have enjoyed with all of our teams this year."

The first race of the 2009 TROPHYLITE Series will be the DRIVE Racing TROPHYLITE 200 in Plaster City, CA January 17, 2009. Following the TROPHYLITE 200, the TROPHYLITE Teams will take on a bit of history as they battle for the win at the historical Mint 400 Off-Road Race taking place in North Las Vegas March 26-29, 2009.

TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver's seat of state of the art purpose built off road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2008 KMC Wheels TROPHYLITE Championship Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

TROPHYLITE supporters include: *KMC Wheels, KC HiLiTES, General Tire, Currie Enterprises, Bully Dog Technologies, Fox Racing Shox, Mastercraft Race Seats, and Turn Key Engine Supply*

For Media Inquiries please contact Silvia Muñoz media@trophylite.com or visit www.trophylite.com for more information.