



2009 General Tire TROPHYLITE Series Schedule Announcement

Heber, California (December 23, 2008) – TROPHYLITE is pleased to announce the 2009 General Tire TROPHYLITE Series Schedule. A unique mix of desert and short course races will comprise the 2009 General Tire TROPHYLITE Series season and will widely be considered the most diverse off-road championship for 2009.

The season begins January 16-17 in Plaster City, California at the DRIVE Racing TROPHYLITE 200. This will be the first the race for the DRIVE Racing Organization and much like TROPHYLITE itself, a new era in Off-Road Racing will begin at the TROPHYLITE 200 in the popular Plaster City Off-Road Recreation Area.

Following the TROPHYLITE 200, Competitors will face quite possibly the toughest challenge of the season as they battle for glory at the historic General Tire Mint 400 Off-Road Race in Las Vegas, Nevada on March 26-29. The course is scheduled to incorporate much of the original area that has not been raced on since the 1980's.

After a wildly successful 2008 Series Finale, the 2009 General Tire TROPHYLITE Series returns to Glen Helen Raceway in San Bernardino, California for another Baja Cup Challenge June 27-28. The Baja Cup is a challenging course that is comprised of desert and short course characteristics and will challenge TROPHYLITE teams to the limit. The series finale produced some of the tightest racing of the inaugural season, and the 2009 edition promises just as much excitement.

Former Supercross Icon and current Off-Road Superstar Ricky Johnson has created his own short course racing series for 2009. The Ricky Johnson Off-Road Grand Prix held in Las Vegas will comprise Round 4 of the 2009 General Tire TROPHYLITE Series. TROPHYLITE competitors will be facing the first true short course race in TROPHYLITE history. The event is scheduled for October 29-31. The race also takes place during the same time as the popular SEMA show also held in Las Vegas.

The 2009 Series wraps up at the Best in the Desert Henderson Fabtech Classic taking place in Henderson, Nevada. A unique race format will allow TROPHYLITE competitors to race during the same time as selected classes rather than being on the course at the same time as all other classes in the event. Best in the Desert Promoter Casey Folks has never shied away from creating the most technical and challenging courses in off-road racing and the Henderson Fabtech Classic promises to be one of them.

The 2009 General Tire TROPHYLITE Series will be the most challenging and geographically diverse off-road series in 2009. No other series will test competitors through so many different disciplines of off-road racing more than the 2009 General Tire TROPHYLITE Series. Be a part of it!

2009 General Tire TROPHYLITE Series Schedule

DRIVE Racing TROPHYLITE 200 – January 16-17 – Plaster City, California
SNORE General Tire Mint 400 – March 26-29 – Las Vegas, Nevada
Glen Helen Baja Cup – June 27-28 – San Bernardino, California
Ricky Johnson Off-Road Grand Prix – October 29-31 – Las Vegas, Nevada
BITD Henderson Fabtech Classic – December 4-6 – Henderson, Nevada

TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver's seat of state of the art purpose built off road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2009 General Tire TROPHYLITE Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

TROPHYLITE supporters include: *General Tire, KMC Wheels, KC HiLiTES, Currie Enterprises, Bully Dog Technologies, Fox Racing Shox, Mastercraft Race Seats, and Turn Key Engine Supply*

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