



## **TROPHYLITE Ready for BITD “Golden West Cycle 150”**

*Heber, California (October 22, 2008)* – The 2008 KMC Wheels TROPHYLITE Series Presented by KC HiLiTES continues on this Saturday October 25<sup>th</sup> at the Best in the Desert Golden West Cycle 150 in Jean, Nevada for the penultimate Round 4 of what has proven to be an exciting inaugural season. A 30 mile track has been laid out across some of the toughest Nevada desert that will test even the toughest TROPHYLITE competitors.

Following the drop of the green flag, TROPHYLITE competitors Louis Chamberland #6061, Matt Armstrong #6065, and Bruce Finchum #6084 will have another battle going; the one for the 2008 KMC Wheels TROPHYLITE Championship Presented by KC HiLiTES. With only two rounds remaining, strong consistent finishes will be crucial to winning the inaugural KMC Wheels TROPHYLITE Championship Presented by KC HiLiTES.

TROPHYLITE competitors Logan Knecht #6056, Gary Messer #6017, Randy Blacker #6069, and Mike Jenkins #6099 will have to take a few chances in order to put themselves in a position to take the Championship at the 2008 KMC Wheels TROPHYLITE Series Presented by KC HiLiTES series finale at the Glen Helen Baja Cup in San Bernardino on December 13<sup>th</sup>.

TROPHYLITE founder Matt Scaroni commented “We can’t wait to get this weekend started. As the season progresses, the competition is only getting more intense. Our great series sponsors and series competitors have made this inaugural season exciting and we are looking for an exciting conclusion.”

Be sure to catch the exciting conclusion to the 2008 KMC Wheels TROPHYLITE Series Presented by KC HiLiTES at the Glen Helen Baja Cup December 13<sup>th</sup> and be there to witness the inaugural TROPHYLITE Champion. Don’t miss your chance to witness off-road racing history as the TROPHYLITE era continues!

TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver’s seat of state of the art purpose built off road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2008 KMC Wheels TROPHYLITE Championship Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

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TROPHYLITE supporters include: *KMC Wheels, KC HiLiTES, General Tire, Currie Enterprises, Bully Dog Technologies, Fox Racing Shox, Mastercraft Race Seats, and Turn Key Engine Supply*

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