



General Tire TROPHYLITE Series to pay \$61,500 in Purse Payout

Heber, California (January 12, 2009) – Following a sensational inaugural season, the 2009 General Tire TROPHYLITE Series is set to build on its momentum to create an even greater series for racers and fans alike. Despite a sluggish economy, the 2009 General Tire TROPHYLITE Series will have \$61,500 for race and championship prize money!

A few minor changes in points and purse payout have been made and TROPHYLITE competitors stand to benefit immensely. For 2009, races will now pay money through fifth place instead of third place. The change was made in order to encourage perseverance and consistency throughout what promises to be an exciting and challenging 2009 General Tire TROPHYLITE Series. The following is the 2009 purse race payout

- Round #1 - TROPHYLITE 200- \$7,500
- Round #2 - General Tire Mint 400- 15,000
- Round #3 - Glen Helen Baja cup- \$4,500
- Round #4 - Ricky Johnson Off Road Gran Prix- \$4,500
- Round #5 - BITD Fabtech Henderson Classic- \$12,000
- Championship - \$18,000

Another modification is the introduction of bonus points for first through third place awarded for the two longest races on the 2009 General Tire TROPHYLITE Series schedule which are General Tire Mint 400 and Best in the Desert Fabtech Classic. The General Tire Mint 400 and the Best in the Desert Fabtech classic will not only cover the longest distances, but will also be the toughest to complete. Therefore bonus points are warranted for those who can finish well.

TROPHYLITE competitors are also contributing to make the 2009 General Tire TROPHYLITE Series even better. 2008 Championship winning owner Rick Johnson has created the "Compdoor.com Tough Luck Award" which awards \$100 each race to the TROPHYLITE competitor who suffers from the most problems throughout the course of a race. TROPHYLITE competitor Gary Messer has created the "ALLcoat Milestone Award" which awards \$500 to the TROPHYLITE competitor who finishes highest in the 2009 General Tire TROPHYLITE Series Points Standings and completes every mile of every race. Randy Blacker of Lil Mynx will be giving out \$400 of product for the winner of 6th place in the General Tire TROPHYLITE Series.

TROPHYLITE President Matt Scaroni commented, "The 2009 General Tire TROPHYLITE Series will once again surprise people just as it did last year. We have a very diverse schedule, and sponsors like General Tire, KC HiLiTES, and KMC Wheels who have stepped up huge this year to provide a payout that far exceeds most other off-road payouts. There is something to be said for companies who have contributed so much to the 2009 General Tire TROPHYLITE Series in these uncertain economic times. We are also thrilled to see TROPHYLITE competitors themselves going above and beyond to make the 2009 General Tire TROPHYLITE Series truly great."

The 2009 General Tire TROPHYLITE Series kicks off at the DRIVE Racing TROPHYLITE 200 in Plaster City, CA on January 17th, don't miss it!

2009 Series

DRIVE Racing TROPHYLITE 200 – January 16-17 – Plaster City, California
SNORE General Tire Mint 400 – March 26-29 – Las Vegas, Nevada
Glen Helen Baja Cup – June 27-28 – San Bernardino, California
Ricky Johnson Off-Road Grand Prix – October 29-31 – Las Vegas, Nevada
Henderson Fabtech Classic – December 4-6 – Henderson, Nevada

TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver's seat of state of the art purpose built off road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2009 General Tire TROPHYLITE Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

TROPHYLITE supporters include: *General Tire, KC HiLiTES, KMC Wheels, Mastercraft Race Seats, and Fox Racing Shox.*

For Media Inquiries please contact Silvia Muñoz media@trophylite.com or visit www.trophylite.com for more information.