



## KC HiLiTES Illuminates the Future of TROPHYLITE

*Heber, California (January 11, 2008)* KC HiLiTES, Inc. and TROPHYLITE LLC are proud to announce that they have agreed to a partnership for the highly anticipated 2008 TROPHYLITE Race Series. The series will formally be known as the "2008 KMC Wheels TROPHYLITE Series Presented by KC HiLiTES." The 2008 KMC Wheels TROPHYLITE Series Presented by KC HiLiTES will be comprised of five races that will challenge drivers and teams in both desert and short course conditions. **KC HiLiTES has committed an astounding \$10,000** for race purses and year end points payout. Furthermore, KC HiLiTES is the official spec light of TROPHYLITE.

TROPHYLITE founder Matt Scaroni commented "I am very excited that a company with so much history and strong market presence has partnered with TROPHYLITE. By working with a very established company like KC HiLiTES, I feel that TROPHYLITE will now have many great resources available to us."

KC HiLiTES owner Michael DeHaas further added "We are very excited to support the grass-roots racers who are running the TROPHYLITE Series and to be affiliated with such a quality organization as TROPHYLITE."

From the grass-roots to the pro-ranks, KC HiLiTES has a long tradition of motorsports involvement. KC HiLiTES has been pioneering higher quality off-road lighting since its founding in 1970. As the original manufacturer of off-road auxiliary lighting, KC HiLiTES not only set the standard for the category, they created it!

TROPHYLITE has been touted as the "Next big thing in off-road" by many off-road industry experts. The reasoning for this prediction is that for the first time, off-road enthusiasts previously unable to compete due to the high costs associated with off-road racing, will now be put into the driver's seat in an affordable spec racing class.

For an in depth look at the concept and structure that has built TROPHYLITE, make sure you take the time to check out the February 2008 Issue of Dirtsports Magazine.

TROPHYLITE is an affordable spec racing concept focused on providing the average off-road enthusiast the chance to step from the sidelines into the driver's seat of state of the art purpose built off road race trucks. TROPHYLITE offers not only a very affordable high performance spec race truck, but also the chance to compete in the 2008 KMC Wheels TROPHYLITE Championship Series where TROPHYLITE drivers will be able to race against other TROPHYLITE drivers for prize money and points towards a year end championship. Through TROPHYLITE and its generous supporters, there is no question that the next big thing in off-road has arrived. Get off the sidelines and turn your dreams into dust!

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TROPHYLITE supporters include: *KMC Wheels, KC HiLiTES, Currie Enterprises, Fox Racing Shox, Mastercraft Race Products, and Blue C Communications*

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